

## ACTIVITY AREAS OF THE FOUNDATION:

1. **Innovation:** Promotion of the development of the innovation ecosystem to connect startups, investors, corporations and research centres with the aim of generating relationships that foster their growth and scalability. This area includes **The Collider** programme.
2. **Technology:** Promotion of the digital transformation of society and the business community, connecting services and productive sectors with the latest digital solutions. This area includes the **5G Barcelona** and **National 5G Observatory** programmes.
3. **Talent:** Promotion of the training of new generations, professionals and citizens to ensure that they adapt to the skills needed in the digital world. This area includes the **mSchools** and **Barcelona Digital Talent** programmes.
4. **Knowledge:** Promotion of spaces for meetings and reflection on the impact of technologies on people's quality of life. This area includes the **Digital Future Society** and **Mobile Week** programmes.